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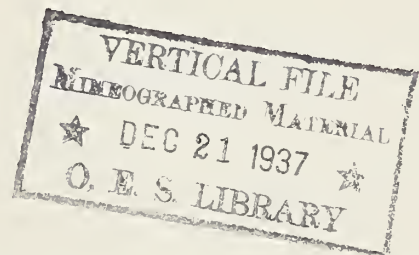
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Summary of points brought out in the discussion of this extension teaching means or agency by the classes in Extension Methods.

Advantages

1. Means of teaching standards of products.
2. Stimulates improved practices through friendly competition.
3. Reaches people not accustomed to reading extension literature.
4. Interests people in other means and agencies such as bulletins, meetings, and office calls.
5. Helps to spread the influence of and create good will toward Extension work.
6. Makes contacts leading to exchange and dissemination of farm products.
7. Reaches town, village, and city people and arouses their interest in extension work.

Limitations

1. Expensive from standpoint of cost.
2. Opinions exist that actual farm conditions are not portrayed.
3. Exhibits may be aggregation of produce and low in teaching value.
4. Visitors view exhibits in a recreational mood.
5. Total influence low.
6. Low ratio of takes to exposures.



Suggestions for Improvement

1. Emphasize teaching rather than merely making a display.
2. Make display attractive, easily understood, and include something to hold the interest of visitors.
3. Locate in an advantageous position.
4. Have someone in attendance at the exhibit to explain it.
5. Emphasize pride in accomplishments rather than desire for cash awards.
6. Follow up exhibits with news stories, circular letters, etc., to emphasize lesson portrayed.
7. Use good exhibits more than once where applicable and practical.



Extension Studies and Teaching,  
U. S. Dept. Agr. - 1937.





